

INFORMATION BULLETIN

WELFARE-TO-WORK

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TO: SERVICE DELIVERY AREA ADMINISTRATORS
PRIVATE INDUSTRY COUNCIL CHAIRPERSONS
WELFARE-TO-WORK 15 PERCENT SUBGRANTEES
DOL WELFARE-TO-WORK 25 PERCENT SUBGRANTEES
COUNTY WELFARE DIRECTORS
CALIFORNIA DEPARTMENT OF SOCIAL SERVICES STAFF
EDD EXECUTIVE STAFF
WORKFORCE DEVELOPMENT BRANCH STAFF

SUBJECT: AUGUST 11, 1999, WELFARE-TO-WORK ADVISORY GROUP
MEETING MINUTES

The minutes and revised agenda from the Welfare-to-Work (WtW) Advisory Group Meeting held at the Employment Development Department, Job Training Partnership Division in Sacramento on August 11, 1999, are attached for your review and information. Please ensure that the minutes are provided to the appropriate staff.

The next meeting is scheduled for September 15, 1999, from 10-3 p.m., at 750 N Street, Job Training Partnership Division, Conference Room A.

If you have any questions regarding the minutes, please contact Brett Lapp at (916) 654-7921 or e-mail at blapp@edd.ca.gov.

/S/ BILL BURKE
Assistant Deputy Director

Attachments

WELFARE-TO-WORK ADVISORY GROUP MEETING

750 N Street, Job Training Partnership Division

Conference Room A

Wednesday, August 11, 1999, 10-3 p.m.

Agenda

Welcome and Opening Remarks

Bill Burke and Charr Lee Metsker

New Items

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|---------------------------------------------------|----------------------------------|
| • Current Performance Report for the State | Bill Burke |
| • WtW Grant Program Enrollment | Bill Burke |
| • Los Angeles Meeting of July 22 | Bill Burke |
| • Governor's 15 Percent WtW SFP Update | Don Migge |
| • Report on the Joint Technical Assistance Visits | Bob Hermsmeier |
| • WtW Interactive Web Site | Bill Burke and Charr Lee Metsker |
| • California Department of Education | Al Tweltridge |
| • OIG WtW Review Visits | Bill Burke |

Other Items

- | | |
|---------------------------------------------|--------------|
| • Six Month Follow-up Retention | Liz Clingman |
| • Statewide Certified Nurses Assistant Need | All |

Agenda Building for Next Meeting

All

Closing

Bill Burke

WELFARE-TO-WORK ADVISORY GROUP MEETING MINUTES

Wednesday, August 11, 1999

Current Performance Report for the State—Bill Burke, Job Training Partnership Division (JTPD), shared the latest statistics of the WtW program referencing total participants: 4,057 participants enrolled in the 85 percent program and 683 participants have been enrolled in the 15 percent program. These figures are as of June 30, 1999, and represent a 23 percent increase over the previous month.

Bill explained that since there were differences in the numbers enrolled and receiving services, versus those reported in the State's system, the State would be refining its reports to more accurately reflect total participants.

Los Angeles (LA) Meeting of July 22, 1999—Luther Evans, LA Department of Public Social Services (DPSS), reported that 1,300 referrals from DPSS and over 1,600 reverse referrals were completed through June 1999.

The LA DPSS has developed two internal newsletters regarding the WtW program in the LA area. One is a question and answer newsletter and the other discusses success stories.

Governor's 15 Percent WtW SFP Update—Don Migge, JTPD, reported that 156 proposals were submitted for the second round of the Governor's discretionary 15 percent funds. Individuals from federal, state, and local governments, as well as individuals from the private and public sector, gathered in San Diego for a week to score the proposals.

The WtW Coordination Unit is currently reviewing the top scoring proposals and developing funding recommendations. The Employment Development Department (EDD) expects to be sending its recommendations to the Governor's office by the first week of September.

Don reported that the dollars to be released would be less than the \$19 million originally planned.

Report on the Joint Technical Assistance Visit—Bill Burke, JTPD, discussed that members of the EDD management team, EDD program managers, and Regional Advisors from the California Department of Social Services (CDSS), visited ten Service Delivery Areas and counties to see how well they are collaborating and breaking down the barriers to getting participants enrolled and served. A report is being drafted with recommendations for further action at the State level. All who participated expressed that it was a very good learning experience.

WtW Interactive Web Site—Bill Burke, JTPD, explained that there was a recommendation to have an interactive web site available for service providers to share WtW information with other interested partners. There are issues to be considered in managing an interactive web site and ensuring the integrity of the information posted.

- One State concern is the possibility of web site content construed as State policy. Some monitoring/control of the information put on the web site would be necessary.

Bill asked for input on how to make the web site work while still maintaining the integrity of the information being disseminated.

- One suggestion was to post a disclaimer on the web site. Another was to keep the information manageable; instead of posting a large document, just put up an outline with a contact name and phone number/e-mail. Lynora Sisk suggested a format that is used by the School-to-Career system. A copy of that format can be downloaded at <http://www.stw.ed.gov/cover.htm>.
- Concern was raised that someone would need to monitor any postings under a “best practices” heading to ensure the validity and integrity of the posting.
- The California Department of Education (CDE) contracted with Outreach Technical Assistance Network to manage their web site for disseminating program information and felt it was working well. There is some oversight of the postings being performed by the CDE and the contractor.
- A suggestion was made to develop a bulletin board instead of a web site to share WtW information.

Bill asked for suggestions, assuming legal issues could be overcome, about how the information posted to the web site/bulletin board could be managed.

- One suggestion was to categorize the information being posted.
- Notification of interested parties would be necessary.

California Department of Education—Joan Daily Polster, Director of CDE’s Adult Education program, reported on a meeting held in LA regarding Regional Occupation Centers Program (ROCP) and Adult Education with respect to the WtW program.

Joan explained that since there are over 40,000 California Work Opportunity and Responsibility to Kids program recipients currently being served by CDE in ROCP and adult education programs, these CDE programs could be an asset to the WtW program.

United States Office of Inspector General (OIG) WtW Review Visits—Bill Burke, JTPD, discussed the OIG WtW review visit and stated that the purpose was to gather information on how the WtW program was getting off the ground and how expenditures and enrollments were progressing. Release of the OIG report is expected sometime this fall.

Six Month Retention Follow-up—Liz Clingman, JTPD, answered a question about how six month retention follow-up is going to work. Liz explained that six month retention follow-up will be done using EDD's base wage file and through a contract with the University of California, Berkeley. As soon as things are in place, and the first round of follow-up has taken place, service providers will be notified of the results.

Statewide Certified Nurses Assistant Need—The group discussed the enormous need for Certified Nurse Assistants for California's 1,400 long-term care facilities. A recurring problem in the long-term care field is recruiting direct nursing staff when the economy is strong and unemployment is low.

Most nurse aide certification training is conducted through either facility-based training programs, the American Red Cross, community colleges, or private schools. Long-term care facilities have a difficult time recruiting and/or retaining individuals from training programs because of wage discrepancies when compared to other health care settings.

The CDSS and EDD will disseminate more information to the local communities on this topic and encourage the integration of WtW with this program.

Next meeting is scheduled for September 15, 1999

Agenda items for next meeting:

Interactive Web Site
Base Wage File (Information released to local level)
Update of CDE Participation

Meeting adjourned at 12:30 p.m.